**Principles of Design Reference** *The* ***recipes*** *in a work of art or design*

**Steps:**

1. **Search for images of designs/content that highlight the different principles of design.**

--You’ll need 5 different images in total.

-- You can use...logos; icons/symbols; objects/machines; locations/ architecture; artwork; almost anything!

1. **Find them and save .jpeg or .png files of them to your computer.**
2. **Drag the images to the corresponding, correct space in the template below. Resize them if needed.**
3. **Write a brief, understandable statement of how the principle appears in your example.**

|  |  |  |
| --- | --- | --- |
| **Principle and Definition** | **Your Visual Example For This Principle** | **How Does This example Highlight The Principle?** |
| **1 Balance** The arrangement of objects and space in a design. (Symmetrical, approximately symmetrical, asymmetrical, radial, and uneven are typical forms) |  |  |
| **2 Rhythm**An arrangement with repetition (if it’s consistent then it’s a pattern) that may change within the space of the design. |  |  |
| **3 Unity**Although slightly different, all the visual elements and pieces share qualities and feel as if they are part of a cohesive whole. |  |  |
| **4 Emphasis**The use of contrasting elements to make a particular element stand out. |  |  |
| **5 Proportion/Scale**The size of the elements within a design and the size of a design in relation to the world around it. |  |  |