

Typography Terms for Managing Words

Leading : is managing the space between lines of text.

This affects how '**tall**' the spacing is in your design.

Tracking : is managing the general space between all letters.

This affects how '**wide**' the spacing is in your design.

Kerning : is managing the particular spaces between individual letters.

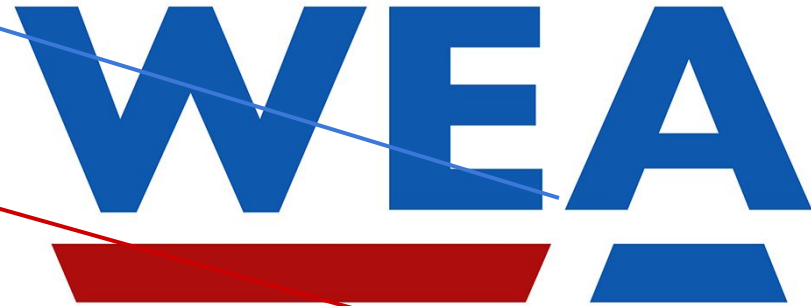
Kerning manages the smallest pieces, like kernels of corn, of words and type.

Typography 1: Spacing Type

Kerning. Particular spacing between letters

Leading. Vertical spacing between lines of text.

Tracking. Even spacing between letters and words



Wellesley Educators Association

Editing Type

Click on your type layer.

Highlight your type!

1) Click Window and select Character

2) The kerning and leading tools are highlighted

