

Typography 2: Typefaces vs Fonts

These two terms originally meant different things.

Typeface A specific matching group of letters.

Font A particular version of a typeface.
This may be ...**bold**, light, *italicized*, etc.

But language is fluid and always
evolving...now they're interchangeable.

Typography 2: Different Type Styles

Italics **Serif and Sans-Serif**

ALL CAPS, Mixed Caps and MiXeD cApS

FIXED WIDTH

Script or HAND WRITTEN



Make sure to intentionally choose the typeface/font and type style in your designs.

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FIXED WIDTH *Script* or HAND WRITTEN